



## GLOBAL CIVIL DIPLOMACY SUMMIT

Discovering the Potential

Türkiye

 **TASAM**  
TÜRK ASYA STRATEJİK ARAŞTIRMALAR MERKEZİ  
TURKISH ASIAN CENTER FOR STRATEGIC STUDIES  
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## STRATEGIC VISION DOCUMENT

# CIVIL GLOBAL 2016

## GLOBAL CIVIL DIPLOMACY SUMMIT

### “Discovering the Potential”

( 20-22 April 2016, Pullman Istanbul Hotel, Istanbul )

The globalization process has forced the countries economically, politically and sociologically to face with three basic phenomenon; “**integration**”, “**micro nationality**” and “**unpredictability**”. All of these phenomenon have forced the traditional forms of international relations and have pushed the countries to search of new foreign policy instruments.

“**Civil Diplomacy**” is one of the top instruments. It has really great share in the highly dynamic construction process that several values such as democracy and human rights have begun to form common values system, which has been shared by the societies.

Turkey will be able to handle easier with the recent challenges if it decides to mobilize all of its institutional civil diplomacy instruments in sub-regional and identical issues at a global scale. At this point, we should overcome the political obstacles before all. This solution, which is directly related with **the political wills** of the related countries, is possible with overcoming the prejudices based on the national benefits, the adherences related with the identity and the historical baggage among the countries. The countries have been trying to strengthen the channels of **civil diplomacy** also known generally as “second track diplomacy” because of recovering the decrease of impact and efficiency of traditional official diplomacy based on being unable to go across the certain treatment forms and legal limitations.

One of the most important factors of civil diplomacy is the increase of **interaction among the business premises** and another one is the increase of **cultural interaction among the societies**. And another important part is the activities hold by **academic premises and think tanks**. Besides of these three basic factors, **sectorial diplomacy channels** that have been using the strong instruments in the recent years have been occurred. By the civil diplomacy, the sides can make the exchange of views in a wider frame without feeling themselves under the pressure of hard rules of the official diplomacy; can develop a perspective and cooperation; can suggest decision options that are necessary for the policy.

Turkey has an exclusive location among the countries in the world in terms of diplomatic experiences and applications. Indeed, historical background has a great share in that case. However, it is obvious that highly comprehensive relations in terms of economy and culture can't be brought to the wanted level only with the activities hold on official diplomacy track.



Also, there has been a great share that the civil society mentality hasn't been developed enough in Turkey and then civil diplomacy culture has begun to develop only since the 1990s. We should also underline the fact that active civil think tanks have been appeared institutionally in this period for the first time. There is another reason for this lateness that the outsourcing of Turkish economy has begun since the 1980s.

Because of these and similar reasons, **also Turkey has felt the heavy load of the obligation to stay in the official diplomatic frame in a large scale while it has been developing its international relations and also Turkey has often faced with great difficulties in the case of overcoming some problems** like lots of countries. **It is important to deepen mutually the civil diplomacy channels in a global scale** for overcoming such difficulties easier, strengthening the economic and political efficiency and increasing the decision options in the next period. The cooperation and suggestions will provide an important contribution to display **an active position in the international field** by Turkey.

All big, middle or small countries should make the cooperation or produce the alternative solutions to face the global problems such as economic crisis; the danger of famine; the security of energy, water and nourishment; environmental problems; drugs; human trafficking and the counterterrorism. At this point, the most important case for Turkey is the question of **how the global developments will be shaped at the end of the solution researches.**

The nation states are the factors, who produce values when they make cooperation according to their economic, political and cultural futures; but in the same time who have a potential to harm each other so much when they are contrast, in the globalizing world if we observe them in a historical and geopolitical perspective.

If we observe the cooperation opportunities, Turkey is at the level of holding **common projects** by developing **multilateral policies** (Africa, Balkans, Black Sea, the Middle East, the Middle Asia, South Asia, Far East, Latin America, countries of NATO and Arab countries etc.) with the other countries and international institutions.

In this case, official state institutions should direct institutional inventory in a flexible frame. It is highly important to move present studies to the forward levels and prevent the repetitions for ignoring the source waste in the activities of official or non-official institutions.

In addition, it is significant to remove mismatches based on vision and application among different institutions. So, we should complete the activities related with "civil diplomacy" inside of the country, and then we should describe the role of different institutions and actors without creating a complexity or source waste.



The developments in the transportation and communication technologies have pinned down the countries in the same scale with Turkey to assimilate gradual strategic approaches which can use the civil diplomacy instruments well and enhance to the furthest countries by finding inadequate the close regions.

It is essential to require civil diplomacy channels in the deepening the relations with **Turkic and Islamic World** in the level of identity; with the institutions such as **EU, SCO, OIC and NATO** in terms of international institutions; with **the Middle East, Black Sea - Caucasians, the Mediterranean and Balkans** in the regional scale; and with **Africa, Asia, Europe, Latin America, the North America and Australia** in the level of continent at the common adherence basement.

The main reference of this document is to mobilize civil capacity with all of its channels in a global scale within the **CIVIL GLOBAL 2016 | Global Civil Diplomacy Summit**, whose main theme was described as **“Discovery of the Potential”** as appropriate to the approach of **“Discover the Potential”** that has been the new country concept of Turkey; to mobilize the civil capacity with its all channels and to form **networks** with sectorial descriptions.

The prior study field of the **Summit** will be to develop the studies of TASAM that have been institutionalized in a global scale in this frame; and to encourage all civil diplomacy institutions, which promise the potential, to take stronger and fertile initiatives in their fields.

## **Main Theme**

**Discovering the Potential: Capacity Management and Deepening**

## **Sub - Themes**

**Awards Programme** (TASAM Strategic Vision Awards)

**Continental Civil Diplomacy Building** (Africa, Asia, Europe, Latin America and Caribbean)

**Regional Civil Diplomacy Building** (Balkans, Middle East, Black Sea - Caucasian, Mediterranean, Turkey)

### **Sectorial Civil Diplomacy Building**

(Humanist Diplomacy, Defense Diplomacy, Health Diplomacy, Belief Diplomacy, Culture and Art Diplomacy, Education Diplomacy, Science Diplomacy, Business Diplomacy, Opinion Diplomacy, Water Diplomacy, Nourishment Diplomacy, Energy Diplomacy, Tourism Diplomacy, Security Diplomacy, City Diplomacy, Finance Diplomacy, Media and Information Diplomacy, Infrastructure Diplomacy, Service Diplomacy)

### **Innovation in Diplomacy**

**Turkey Brand in Cooperation of Development**

**International Integrations**



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## CIVIL GLOBAL 2016 | SUMMIT ACTIVITIES (DRAFT)

### CIVIL GLOBAL 2016 SUMMIT ( 3 Days )

Between 20-22 April 2016, in Istanbul, within the context of CIVIL GLOBAL 2016 SUMMIT which will be organised with the gathering of public representatives, NGOs, private sectoral and media representatives, researchers, experts and academicians of both formal and civil disciplines from Turkey and abroad, under the main theme of “Discovery of the Potential: Capacity Management and Deepening”; the Strategic Vision Awards Programme, Continental Activities (4 of them), Regional Events (6 of them), Sectoral Diplomacy Workshops (19 of them), “Innovation in the Diplomacy” Meeting, “Brand of Turkey for Cooperation of Development” Meeting and “International Integrations” Meeting will be organised.

### Strategic Vision Awards Program

#### 9<sup>th</sup> TASAM Strategic Vision Awards Presentation Ceremony

At the ninth of the TASAM Strategic Vision Awards which is organised since the year of 2006 in order to honour **statesmen, politicians, bureaucrats, businessmen, institutions, artists, journalists and scientists** who have made serious efforts for carrying Turkey above the level of contemporary civilizations; a ceremony will be held as a part of the summit where the awards will be presented to the winners. **The TASAM Strategic Vision Awards Presentation Ceremony formed with the attendance of 250 people** who are strategic visionaries that are notable individuals and institutions, outstanding statesmen, politicians, bureaucrats, diplomats, scientists, experts, artists, businessmen, NGOs and media managers and representatives from Turkey and around the world; will take place in the evening of the first day of the summit.

### Civil Global 2016 Continental Events (4 Events)

#### 2<sup>nd</sup> Turkey - Africa NGOs and Thinking Forum (2 Days)

As a continuation of the Turkey - Africa NGO Forum organised by **the TASAM Africa Institute** on August the 14<sup>th</sup> and 15<sup>th</sup> 2008 (before the Turkey – Africa Cooperation Summit) with the attendance of NGOs from 45 different African Nations; under the main theme of “**Energy, Nutrition, Water Security and Humanitarian development in Africa**”, with the attendance of **300 people** from relevant environments; **2<sup>nd</sup> Turkey - Africa NGO’s and Thinking Forum** that aims to develop cooperation Between Turkey and African Nations regarding nutrition, energy and water policies; and that aims to create a civil society & concept-centred interaction, will take place within the summit with a scientific meeting format of **2 days**.



## 7<sup>th</sup> International Turkish - Asian Congress (2 Days)

As a continuation of the international event which **TASAM** has been organising since 2006 under various main themes; under the main theme of “**Trance Pacific Trading and Investment Partnership**”, with the attendance of **250 people** relevant environments, within the perspective of Trance-Pacific Trade and Investment Partnership; the **7<sup>th</sup> International Turkish - Asian Congress** which aims the evaluation for both Turkey and Asian countries of the positions, attitudes, possible negotiations and disputes and predictable opportunities and risks, will be held as a **2 day**-scientific meeting as a part of the summit.

## 5<sup>th</sup> Turkey - Europe Forum (2 Days)

As a continuation of the international event organised by **TASAM** since 2008 in Turkey and European countries; under the main theme of “**Construction of Turkey - EU Civil Diplomacy: Construction and Management of Capacity and Multi Dimensional Cooperation**”; the **7<sup>th</sup> Turkey - EU Forum** formed of **250 people**, aims to bring together academy and business world representatives in Turkey who are working on the EU, institutions in European Countries who are also active in Turkey, and institutions that function in Europe regarding Europe and Turkey's common future. It also aims to create a network which brings together expert academic environments and think tanks, and also aims to contribute into the improvement of Turkey – EU relations. This forum will be formed of **250 people**, and will be a part of the schedule of the summit as a **2 day**-scientific programme.

## 3<sup>rd</sup> Turkish - Latin America and Caribbean Congress (2 Days)

As a continuation of the international activity that **TASAM** organised in Istanbul in 2009 and in Ankara in the year of 2010; under the main theme of “**Strategic Cooperation and Los Turcos**”, the **3<sup>rd</sup> Turkish Latin America and Caribbean Congress** formed of 200 people aims to; study the immigrations made from the Ottoman Empire to Latin America years ago, academically and within the context of foreign policy; to contribute into creating ways of communication between us and the civilization who still call themselves “Los Turcos” (the Turks). The congress that will last **2 days** will be held as a scientific meeting.

## Civil Global 2016 Regional Events (6 Events)

### 4<sup>th</sup> International Middle East Congress (2 Days)

As a continuation of the international event organised and institutionalised by **TASAM** continuously since 2010; under the main theme of “**Turkish - Arab Relations: Multi Dimensional Security Building**”, by bringing together a large amount of people experts on their areas; the **4<sup>th</sup> Middle East Congress** that will be formed of **250 people**, will provide the opportunity of a broad discussion of capacity and opportunities in the Balkans. This forum will last for **2 days** and will be held as a part of the summit.



### 8<sup>th</sup> International Balkan Forum (2 Days)

As a continuation of the international event organised and institutionalised by **TASAM** annually since 2008; under the main theme of “**Trade, Investment, Finance and Competition**”, by bringing together a large amount of people experts on their areas; the **8<sup>th</sup> International Balkans Forum** that will be formed of **250 people**, will provide the opportunity of a broad discussion of capacity and opportunities in the Balkans. This forum will last for **2 days** and will be held as a part of the summit.

### 9<sup>th</sup> Balkan Communication Network Conference (1 Day)

As a continuation of the annual conferences organised by **TASAM** since 2010 as part of the **Balkan Communication Network** built in 2005 with the attendance of think tanks from Balkan countries under leadership of the Turkish Ministry of Foreign Affairs **Strategic Research Center**; under the main theme of “**Balance in the Balkans; EU, Turkey and Russia**”, with the attendance of managers and representatives of research centres and think tanks that are members of the network, in order to discuss daily topics the **9<sup>th</sup> Balkan Communication Network Conference** formed of **150 people**, will be held as a scientific meeting as a part of the summit and will last for **2 days**.

### International Black Sea - Caucasian Congress (2 Days)

This international event which is to be organised by **TASAM**; under the main theme of “**Economy, Energy and Security; New Opportunities**”, will bring together a large amount of people experts on their areas. The **International Black Sea - Caucasian Congress** that will be formed of **150 people**, will last for **2 days** and will be held as a part of the summit.

### International Mediterranean Congress (2 Days)

This international event which is to be organised by **TASAM**; under the main theme of “**Economy, Energy and Security; New Opportunities**”, will bring together a large amount of people experts on their areas. The **International Mediterranean Congress** that will be formed of **150 people**, will last for **2 days** and will be held as a part of the summit.

### “Migration in Turkey” Conference (2 Days)

International migration, which is seen by **TASAM** as a rising problem in Turkey, will be examined in “**Migration in Turkey**” Conference under the main theme as “**Transformation of Opportunity and Risks in the Country from Emigrant to Immigrant**” with uniting large group of field experts to present a comprehensive exchange of views possibility will be held in **2-day** scientific meeting with **150 people** participation within the scope of the Summit.



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## Civil Global 2016 Sectorial Diplomacy Workshops (19 Events)

- Human Diplomacy Workshop
- Defence Diplomacy Workshop
- Health Diplomacy Workshop
- Belief Diplomacy Workshop
- Culture and Art Diplomacy Workshop
- Education Diplomacy Workshop
- Science Diplomacy Workshop
- Business Diplomacy Workshop
- Opinion Diplomacy Workshop
- Water Diplomacy Workshop
- Nourishment Diplomacy Workshop
- Energy Diplomacy Workshop
- Tourism Diplomacy Workshop
- Security Diplomacy Workshop
- City Diplomacy Workshop
- Finance Diplomacy Workshop
- Media and Information Diplomacy Workshop
- Infrastructure Diplomacy Workshop
- Service Diplomacy Workshop

Within the context of **the Civil Global 2016 Summit**, under the main theme of **“Discovery of Potential: Capacity Management and Deepening”**, by separating each attendants who are public representatives, NGOs, private sectoral representatives, researchers, experts and academicians from Turkey and abroad under their own specific titles, **Civil Global 2016 Sectorial Diplomacy Workshops** each with the capacity of **60 people** (19 of them), will have the format of a scientific meeting as a part of the summit and each one of them fill last **for 1 day**



## “Inovation in the Diplomacy” Meeting

In order to examine the subject of “Inovation in the Diplomacy”, within the context of the main theme “Discovery of Potential: Capacity Management and Deepening”; with the attendance of relevant public representatives, NGOs, private sectoral representatives, media representatives and representatives of public relations, and also experts, academicians and professionals; **the Summit Meeting of Inovation in the Diplomacy** will be formed of **60 people** and will be held as a scientific meeting lasting for **1 day**.

## “Brand of Turkey at Cooperation for Development” Meeting

In order to examine the subject of “The Brand of Turkey at Development Cooperation”, within the context of the main theme “Discovery of Potential: Capacity Management and Deepening”; with the attendance of relevant public representatives, NGOs, private sectoral representatives, media representatives and representatives of public relations, and also experts, academicians and professionals; **the Summit Meeting of the Brand of Turkey at Cooperation for Development** will be formed of **60 people** and will be held as a scientific meeting lasting for **1 day**.

## “International Integrations” Meeting

Under the main theme of “Discovery of Potential: Capacity Management and Deepening”, in order to approach the subject of “International Integrations” within a wide perspective; with a high level of attendance of both formal and civil disciplines from Turkey and abroad; **the International Integrations Meeting** will be formed of **60 people**, as a part of the summit and will be under the format of a **1 day**-scientific meeting.

## Other Academic Studies

Academic studies such as reports, books, articles, thesis etc. will be produced, and also; TV programmes and media conferences will be organised. All printouts and publications produced in this process, will be supporting the project.

## Preparing the Reports of Workshops and Meetings of Civil Global 2016

They will be prepared by reporters who will be chosen among the attenders of the **Civil Global 2016 Continental Activities** (4 of them), **Civil Global 2016 Regional Activities** (6 of them), **Civil Global 2016 Sectoral Diplomacy Workshops** (19 of them), **“Inovation in Diplomacy” Meeting** (1 of them) **“Brand of Turkey at Cooperation for Development** (1 of them) and **“International Integrations” Meeting** (1 of them); after each one is completed. The preparation of the reports will be finalised by the end of the Project schedule, as **1000 copies each** for **32 different events**, therefore; **32.000** of them **in total** will be printed.