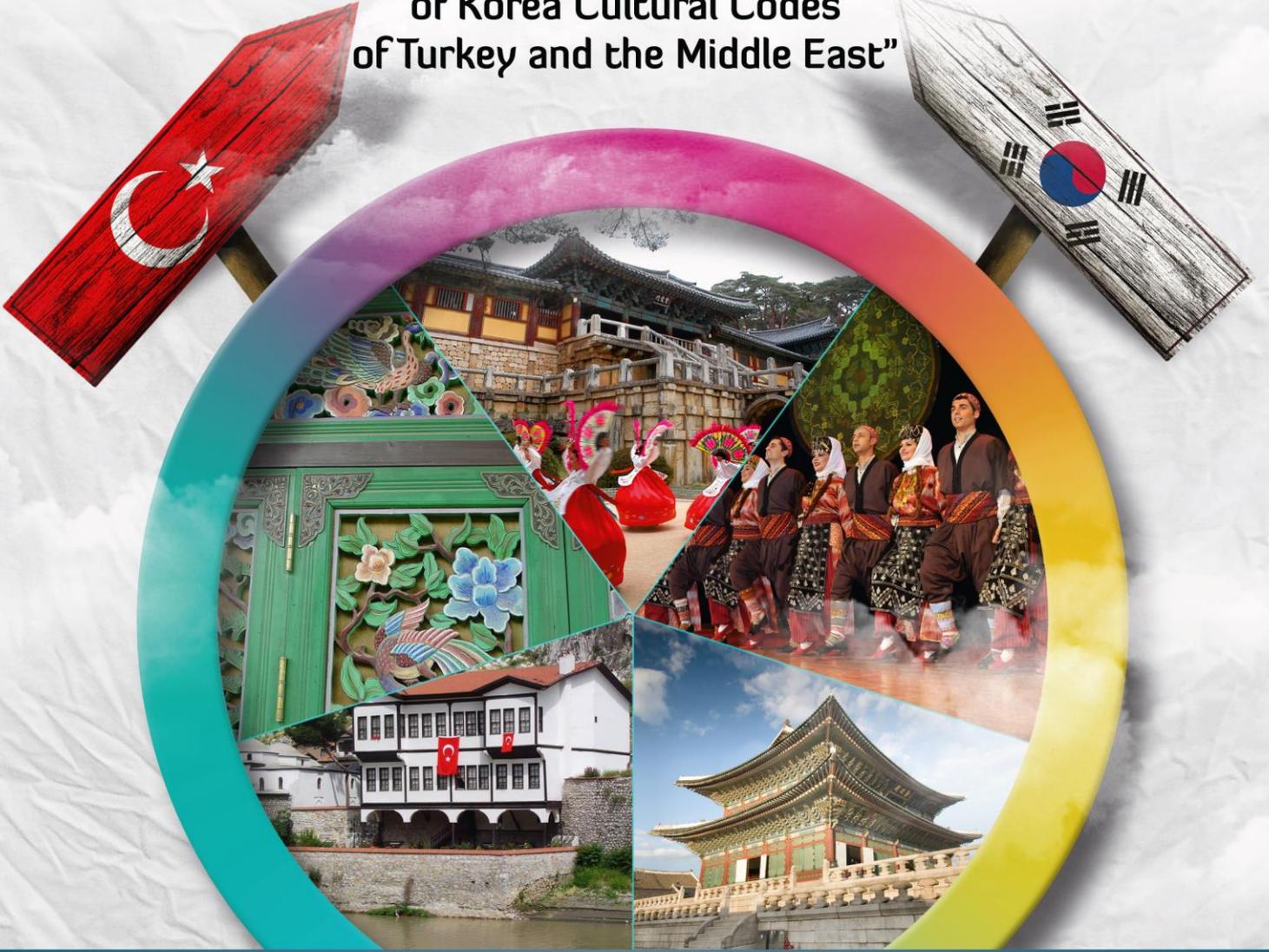


# TURKEY - KOREA RESEARCH PROJECT

2017

With Incentive of  
Overseas Cultural Capacity  
of Korea Cultural Codes  
of Turkey and the Middle East”



주터키 대한민국대사관  
Kore Cumhuriyeti Büyükelçiliği



**TASAM**  
TÜRK ASYA STRATEJİK ARAŞTIRMALAR MERKEZİ  
TURKISH ASIAN CENTER FOR STRATEGIC STUDIES



## STRATEGIC VISION DOCUMENT

# TURKEY - KOREA RESEARCH PROJECT 2017

## “With Incentive of Overseas Cultural Capacity of Korea Cultural Codes of Turkey and the Middle East”

( 22 May 2017, Ankara )

A joint research program with the subject of “**Cultural Codes of Turkey and the Middle East Based on the Codes of the Overseas Cultural Capacity Incentive of Korea**” is decided to be performed, in cooperation with **TASAM, Embassy of the Republic of Korea in Ankara** and **Republic of Korea Ministry of Culture, Sports and Tourism** in order to gain benefit and concrete results, it is found appropriate to manage the process of the project in a level that will provide a practical data with a theoretical background as well.

Along with its growing economy and historical cultural background, Korea is carrying out efficient cultural activities. With this speciality, Republic of Korea takes place in the group of culture exporters, like USA, UK and Japan. Republic of Korea has reached a significant soft power facility by its cultural power that is made globally with Korea’s economic opportunities. Within this scope, activities that directly address large mass and show Korea’s cultural identity such as technology, TV series, movies, food, traditional clothing, music (pop music known as K-Pop) K-drama, dance, sports, movie making, programs for kids and especially mobile phones and cars. Korean TV series, movies and pop music are becoming popular as cultural instruments not just in Japan, Vietnam, Malaysia and Eastern and South Eastern Asian countries, but also far regions like Australia and Turkey. In this context, Korean cultural exchange programs are being arranged in South Eastern countries and countries such as Australia and India. In coordination with other ministries, Korean Ministry of Foreign Affairs is organizing some regular activities and inviting renowned people to these activities from various of sectors such media, academy and movie.

Because of Islam and geographical proximity, there are some critical and non-eligible similarities between Turkey and Middle Eastern Countries. However, there are also some critical cultural differences between two sides.



With the Central Asian and Uyghur cultures and effects of other Asian - Anatolian tribes, especially Persians and the countries that take part on the migration route of Turks to Anatolia, Turkish culture has a unique cultural combination. This culture has achieved blend tolerance and courage, persistence and altruism, sustaining individual morals and surrounding, horizon of red apple and searching of political stability under a single pot in a functional and permanent way and has made a unique composition. However, these morals and culture that are formed in traditional era are currently in a transformation process in conditions of modern terms.

Similarities of Korean culture with Central Asia culture along with Asian and Central Asian roots of Turkish culture are known facts. This program is aimed to reveal similarities and dissimilarities of both countries in their history and cultural journey and to perform academical studies focusing on historical bonds, mutual Asian culture and cultural studies.

### **Main Theme**

With Incentive of Overseas Cultural Capacity of Korea, Cultural Codes of Turkey and the Middle East

### **Sub Themes**

- Uniqueness of Turkish Culture and Its Cultural Differences from other Middle Eastern Countries
- References of Popular Turkish Culture and Its Relations with Traditional Turkish Culture “
- Interactions between Turkish and Chinese, Korean, Russian, Indian, Persian and other Asian Cultures
- Similarities - Dissimilarities of Turkish and Korean Cultures, Historical Bonds and Reflections of These Bonds to Today
- Similarities – Dissimilarities of Turkish and Middle Eastern Cultures: Possibilities for Turkey-Korea Collaboration in the Middle East.

### **Method**



- Firstly, a specialist to be provided by **TASAM**, in cooperation with Embassy of the Republic of Korea in Ankara, to carry out and coordinate the necessary research process on the subject,
- With regard to the subject, determining the sub-themes to be worked on and at regular intervals, with a specialist will be provided by **TASAM**, making some common assessments which include narrowly framed and thorough discussions,
- For taking a printout of committed studies, organizing a seminar will be participated by the relevant specialist, academicians, media members, bureaucrats and politicians and publish properly the studies to be carried out and **Publication in a report** in seminar.

